

CHRIS SHERIDAN



Experience

2023-2025 **Lead Graphic Designer**

Life Like Media - Marketing agency

- **Creative Direction & Leadership:** Led a team of designers, reviewing & refining work before submission.
- **Ad Campaign Design:** Designed multi-format social media ads, balancing static & motion graphics to drive engagement.
- **Illustration:** Created custom illustrations & product mockups tailored to each client's unique identity.
- **Photo Editing & Enhancement:** Edited and optimised photos from product shoots applying edits for polished final assets.
- **Brand Growth & Impact:** Contributed to the agency's success, including securing high-value client retainer deals through consistently strong creative work.

2021-2023 **Graphic Designer**

SlackPress - Video Production Company

- **Illustration for Animation:** Created illustrated assets for animated projects, designing characters, backgrounds, & visual elements in various styles.
- **Branding & Promotional Design:** Logos, podcast covers, & promotional materials.
- **Web & Digital Design:** Developed layouts for websites, landing pages ensuring engaging user experiences.
- **Print & Editorial Design:** Designed brochures, booklets, & educational materials, ranging from executive recruitment documents to children's activity books.
- **Photography & Video Editing:** Assisted on video shoots & edited final videos together.

Education

BA (Hons):

Art & Design Foundation Year
Ulster University – Belfast School of Art
2016-2017

BDes (Hons):

Interaction Design (Now Digital Design)
Ulster University – Belfast School of Art
2017-2020

Software

Adobe Creative Suite:

Illustrator
Photoshop
After Effects
InDesign
Lightroom

Video & Motion

Premiere Pro
Final Cut Pro

Other Tools:

Canva
Procreate
Figma

Skills

Illustration, Character Design, Branding, Motion Graphics, Storyboarding, Wireframes, Web Design, Digital Advertising, Print design, Photo & Video Editing.

References

Jack Kennedy

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CONTACT

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